



SWISS EXCELLENCE  
IN **HOTEL**  
AND **DESIGN**  
**MANAGEMENT**  
EDUCATION

School of Hotel  
Management



Neuchâtel  
Switzerland

[www.ihtti.com](http://www.ihtti.com)

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## JOIN A BOUTIQUE-STYLE HOTEL SCHOOL FOCUSING ON HOSPITALITY DESIGN MANAGEMENT

For almost 30 years, academic excellence, professional Swiss hospitality training and multicultural awareness have been used as the cornerstones of the world-class education given at IHTTI School of Hotel Management. Combined with an emphasis on leadership and personal development, students from IHTTI graduate with a high degree of employability and progress to become leaders in their chosen field.

At IHTTI our innovative and inspiring programme combines studies in hospitality management with the principles of hotel design, luxury and branding. Supported by partnerships with leading companies in the fields of hotel design and personalised services, the courses are structured for students to succeed in the competitive and rapidly changing world of hospitality management.

The staff at IHTTI are committed to the preparation of the next generation of hospitality managers and leaders, sharing with students their passion for the industry and knowledge of careers in luxury hotels and in the luxury and design industry. The small class sizes we operate, encourage interaction and ensure quality education and support.

IHTTI has a family-orientated culture, where personal attention and development is of utmost importance and students from around the world come together to create a vibrant multicultural community. It is an exciting and inspirational group to be a member of!

Our location, in the heart of the university city of Neuchâtel, provides students the opportunity to be part of a larger international student body and the nearby lake and mountains further enhance the student experience.

Come join us and leave your legacy!

**Jaco von Wielligh**  
Academic Director  
IHTTI School of Hotel Management

# THE IMPORTANCE OF **DESIGN AND LUXURY** IN THE HOSPITALITY INDUSTRY

An understanding of the principles of design is important in an industry where new hotels are constantly being opened and properties are renovated to offer a more contemporary environment. With the ever-increasing competition between hotels and the growing popularity of boutique and design hotels, IHTTI graduates respond to a demand for multi-skilled managers with an eye for detail and a keen interest in facilities design.

Closely associated with the hotel sector, the luxury goods industry and retail distribution are of growing importance, in particular among four and five-star hotels. Hoteliers and luxury brand managers are working together to capitalise on the synergies created between their products and IHTTI students learn the concepts of luxury brand management.

## INTERNATIONAL CAREER OPTIONS

With a focus on studies which facilitate the development of hospitality managers, IHTTI students graduate ready for work in the corporate environment. Their attention to detail combined with exceptional customer service skills are applicable to a vast range of management positions in:

### Hotel operations

- › Banquets and Conferences
- › Food and Beverage Management
- › Front Office
- › Housekeeping
- › Restaurant Management

### Management

- › Corporate Headquarters
- › General Management
- › Human Resources
- › Public Relations
- › Sales and Marketing

### Design

- › Project Management
- › Hotel Design
- › Interior Design
- › Luxury Brand Management
- › Retail Management of Luxury Brands

### Further opportunities

- › Catering
- › Consulting
- › Education
- › Event Management
- › Finance
- › Information Technology
- › Non-profit Organisations
- › Real Estate

## WHY CHOOSE IHTTI?



IHTTI is one of the most successful hotel management schools in Switzerland, preparing students for management careers in the international hospitality industry since 1984. Alumni are IHTTI's strongest credential, taking the knowledge and passion learned at IHTTI to key management positions all over the world.

### DESIGN-STYLE HOTEL SCHOOL

IHTTI is an intimate, boutique-style hotel school, the perfect place to learn the finer skills of five-star service, hotel and design management. IHTTI prides itself on the personal attention offered to each student, thanks to an individual approach and small class sizes.

### INNOVATIVE ACADEMIC PROGRAMME

The programmes offered at IHTTI are based upon the world-renowned Swiss hotel management training, together with the latest industry innovations in design, technology and luxury brand management. Students learn from the world's experts, through professional partnerships with LesConcierges, the world's premier provider of global concierge services and solutions and HBA/Hirsch Bedner Associates, a leader in hospitality interior design worldwide.

### EXCELLENT CITY CENTRE LOCATION

The IHTTI campus is located in the heart of Neuchâtel, a vibrant Swiss university city and is ideally situated between the train station and the lake of Neuchâtel, close to retail outlets, museums, cultural venues, leisure and nightlife facilities. You will enjoy the proximity of the city centre and the IHTTI international student body is well integrated in the community.

**A BRIGHT FUTURE FOR HOSPITALITY CAREERS**  
RECENT STUDIES BY THE WORLD TOURISM ORGANISATION SHOW THAT THE HOSPITALITY INDUSTRY IS THE WORLD'S LARGEST EMPLOYER WORLDWIDE HIRING ONE IN 12 WORKERS AND THIS NUMBER IS SET TO GROW WITH THE CONTINUED EXPANSION OF THE SECTOR.

FIGURES FROM [WWW.UNWTO.ORG](http://WWW.UNWTO.ORG)



© HBA, St Regis Rome, Tim Beddow

# INNOVATIVE ACADEMIC PROGRAMME

Studies at IHTTI School of Hotel Management combine the excellence of traditional Swiss hospitality management training with international standards of business and management education. Particular emphasis is placed on the latest innovations and trends in design, technology and luxury brand management.

IHTTI graduates understand client expectations with respect to cost, time and quality when building and renovation projects are launched. With participants in any construction process drawn from a variety of trades, the success of any project depends on effective management of activities and co-ordination of interdisciplinary efforts, skills taught at IHTTI.

### A UNIQUE CONCEPT

Within the hospitality field, you will gain specialised skills in Food and Beverage Management, a sound knowledge of design, along with an understanding of the luxury industry and the management of related brands. The programme modules are constantly evaluated to ensure that they keep up with the needs of the global hospitality industry.

### INDUSTRY INPUT

Partnerships with leading hospitality companies allow important input from the industry ensuring the relevance of the programmes.

### ACADEMIC CREDENTIALS AND PROFESSIONALISM

IHTTI faculty are well qualified in their fields with many years of industry experience and include graduates with Ph.D. and Master degrees. Staff are skilled in developing students' abilities to combine theoretical knowledge with industry experience to become competent hospitality managers.

Many of the team members have been with the school for a number of years and some of them regularly contribute to both academic journals and conferences worldwide as well as serving as competition judges within the hotel and catering industry in Switzerland.

### SMALL CLASSES

Small class sizes allow intensive interaction between lecturers and students and ensure a high level of personal attention to each student. Personalised service and intensive academic support will maximise your learning experience.

### PROGRAMME OVERVIEW

The combination of study, in all aspects of hotel management, and practical training in operational areas offers you an education that is truly unique, preparing you for an exciting career in the growing hospitality industry.

### Bachelor degree programme

Thanks to the intensive curricula, you can graduate with Swiss, British and American qualifications, in only three years. With the completion of your dissertation in the final year, you will receive an Honours Bachelor degree.

YEAR 1		YEAR 2		YEAR 3		
Semester 1 (5 months)	Paid internship (4-6 months)	Semester 2 (5 months)	Paid internship (4-6 months)	Semester 3 (5 months)	Semester 4 (5 months)	Dissertation/ Integrated project (6 weeks)
Food and beverage man- agement	In Switzerland or worldwide	Hotel operations and design	In Switzerland or worldwide	Luxury and brand management	Project manage- ment and design	On or off campus
Swiss Certificate in Food & Beverage Studies		Swiss Diploma in International Hotel Operations Management		Swiss Higher Diploma in International Hotel & Design Management	Swiss and British Bachelor of Arts (Honours) in International Hospitality & Design Management	

### Postgraduate and Master programmes

The Postgraduate Diploma and Master Degree are designed for university graduates or candidates with

extensive work experience who are seeking to advance their career in the hospitality industry with specific focus on hotel design and luxury brand management.

5 MONTHS	4-6 MONTHS	5 MONTHS	4-6 MONTHS
Semester 1	Paid internship	Semester 2	Paid internship
Hotel operations and design	In Switzerland or worldwide	Luxury business and design project	In Switzerland or worldwide
Postgraduate Diploma in International Hotel & Design Management		Master of International Business in Hotel & Design Management	

### IMPROVE YOUR BUSINESS ENGLISH COMMUNICATION

The English Foundation Programme, offered by the Swiss Education Group, is an ideal way to strengthen your English language skills before commencing your academic studies

at IHTTI. The length of the programme depends on your personal English level and motivation, with the objective of achieving the required score to enter your hospitality programme. See page 29 for details.



“WITHOUT THE ACADEMIC BASE AND GUIDANCE OF THE EXCELLENT TEACHERS AT IHTTI, IT WOULD HAVE BEEN DIFFICULT TO ACHIEVE WHAT I HAVE ACHIEVED SO FAR IN MY CAREER.”



MELIK KIZILCAN (TURKEY)  
GENERAL MANAGER, MÖVENPICK HOTEL IZMIR, TURKEY

BACHELOR OF ARTS  
INTERNATIONAL HOSPITALITY AND DESIGN MANAGEMENT

Throughout the programme you will develop knowledge and practical skills of hotel design and luxury retail management along with expertise in traditional hotel management. Courses focus on innovative solutions, building lasting relationships and achieving excellence in order to exceed customer expectations and succeed in the hospitality industry.

During the six weeks allocated to finish your dissertation, you can choose between distance or on-campus learning. In both cases, strong support and supervision will be provided.

YEAR 1	
<b>SEMESTER 1 (18 WEEKS)</b> <ul style="list-style-type: none"><li>• Food &amp; Beverage Management</li><li>• Food &amp; Beverage Applied Knowledge</li><li>• Food &amp; Beverage Service Practical</li><li>• Food &amp; Beverage Menu Planning &amp; Cost Control</li><li>• Wine, Bar &amp; Sommelier</li><li>• Hospitality Studies</li><li>• Health &amp; Hygiene (9 weeks)</li><li>• Information Systems (9 weeks)</li><li>• Accounting Principles</li><li>• Personal Development &amp; Leadership</li><li>• Interior Design I</li><li>• Art of Employability</li><li>• French, German, Spanish or Mandarin</li></ul>	<b>INTERNSHIP (4-6 MONTHS)</b> <p>Paid internship in the hospitality industry in Switzerland or abroad</p> <p><b>Minimum gross monthly salary in Switzerland:</b> CHF 2,172.- (deductions for food, accommodation, taxes and insurance of approximately CHF 1,000.-)</p>
SWISS CERTIFICATE IN FOOD & BEVERAGE STUDIES	
YEAR 2	
<b>SEMESTER 2 (18 WEEKS)</b> <ul style="list-style-type: none"><li>• Housekeeping Management</li><li>• Housekeeping Operations</li><li>• Front Office &amp; Rooms Division Management &amp; Concierge Services</li><li>• Hotel Information Systems</li><li>• Financial Accounting</li><li>• Introduction to Events &amp; Events Decor</li><li>• Banqueting &amp; Events</li><li>• Marketing</li><li>• Business Communication &amp; Leadership</li><li>• Interior Design II</li><li>• Audiovisual Technology</li><li>• French, German, Spanish or Mandarin</li></ul>	<b>INTERNSHIP (4-6 MONTHS)</b> <p>Paid internship in the hospitality industry in Switzerland or abroad</p> <p><b>Minimum gross monthly salary in Switzerland:</b> CHF 2,172.- (deductions for food, accommodation, taxes and insurance of approximately CHF 1,000.-)</p>
SWISS DIPLOMA IN INTERNATIONAL HOTEL OPERATIONS MANAGEMENT	
YEAR 3	
<b>SEMESTER 3 (18 WEEKS)</b> <ul style="list-style-type: none"><li>• Human Resources &amp; Management Principles</li><li>• Product &amp; Brand Development</li><li>• Marketing Management for the Service Industry</li><li>• Managerial Accounting</li><li>• Applied Research Skills</li><li>• Logistics &amp; Supply for the Events Industry</li><li>• Web Design &amp; AutoCAD</li><li>• Hospitality Facilities Management &amp; Design</li><li>• Interior Design III</li><li>• Retail Management of Luxury Brands</li><li>• French, German, Spanish or Mandarin</li></ul>	<b>SEMESTER 4 (18 WEEKS)</b> <ul style="list-style-type: none"><li>• Advanced Consumer Behaviour</li><li>• Delivering Added Value</li><li>• Small Business Development &amp; Entrepreneurship</li><li>• Human Resource Management &amp; Business Strategy</li><li>• Project Management</li><li>• Innovation in Design &amp; Technology</li><li>• Integrated Project/Independent Study</li></ul>
<b>DISSERTATION / INTEGRATED PROJECT (6 WEEKS)</b> <p>Independent work on a project of your choice on or off campus</p>	
SWISS HIGHER DIPLOMA IN INTERNATIONAL HOTEL & DESIGN MANAGEMENT	SWISS AND BRITISH BACHELOR OF ARTS (HONOURS) IN INTERNATIONAL HOSPITALITY & DESIGN MANAGEMENT

# WHAT STUDENTS SAY



"I CAN RECOMMEND IHTTI TO ANYONE WHO IS LOOKING FOR A PROFESSIONAL EDUCATION IN THE WORLD OF HOSPITALITY. IHTTI OFFERS AN INTENSIVE PROGRAMME THAT ALLOWS YOU TO GRADUATE, READY TO BEGIN AN EXCITING AND SUCCESSFUL CAREER."

**MANU HARIT** (FRANCE)  
BACHELOR OF ARTS



"THE STEP BY STEP APPROACH IS REALLY GOOD. WE START WITH THE BASICS LIKE COLOUR, TEXTURE AND STYLE AND BRING ALL THESE ELEMENTS TOGETHER FOR OUR FINAL PROJECT. IT WILL GIVE ME CREDIBILITY IN MY FUTURE CAREER WHEN DEALING WITH ARCHITECTS AND DESIGNERS."

**YUMI LAM** (HONG KONG)  
BACHELOR OF ARTS



"IT'S AMAZING TO LEARN TO USE THE DESIGN PROGRAMMES INCLUDING GOOGLE SKETCHUP, PHOTOSHOP AND DREAMWEAVER. WE LEARN TO USE SPACE TO OUR ADVANTAGE AND NOTHING WE LEARN WILL GO TO WASTE."

**ALINA SHAH** (INDIA)  
BACHELOR OF ARTS



"DESIGN AND HOSPITALITY IS A REALLY UNIQUE PROGRAMME WHICH BRINGS A NEW VISION TO THE TOURISM INDUSTRY. IT WILL BE REALLY USEFUL IN MY FUTURE WHERE I CAN USE MY DESIGN STUDY TO MAKE SOMETHING SPECIAL AND UNIQUE IN MY OWN RESTAURANT."

**WANQING DONG** (CHINA)  
BACHELOR OF ARTS



"I CAME TO IHTTI AS I WANT TO KNOW ALL THE FACTS OF THE HOSPITALITY INDUSTRY AND TO BECOME THE BEST THAT I CAN BE! THE OPEN-MINDED TEACHERS AT IHTTI ARE TEACHING ME THE SKILLS THAT I WILL ONE DAY USE TO BE A TOP MANAGER."

**DIOGO DA SILVA RIOS** (PORTUGAL)  
BACHELOR OF ARTS



"THE DESIGN ASPECT ADDS AN EXTRA PLUS TO A HOSPITALITY EDUCATION. I HAVE SEEN LOTS OF WELL-PAID JOB OFFERS IN DESIGN WHICH REQUIRE A HOSPITALITY BACKGROUND."

**ANNETTE VAN ZYL** (SOUTH AFRICA)  
BACHELOR OF ARTS

# POSTGRADUATE DIPLOMA INTERNATIONAL HOTEL AND DESIGN MANAGEMENT

The Postgraduate Diploma at IHTTI offers fantastic opportunities for graduates seeking a new opportunity in their career path, or for those who are currently working in the hospitality industry and require further training to enhance their career opportunities. The programme focuses on

four main areas, Hotel Management, Food and Beverage Management, Hotel Operations and Hotel Design, with an excellent combination of academic and practical education. You will also have the opportunity to enhance your language proficiencies through studies in French or German.

HOTEL AND DESIGN MANAGEMENT	
<b>SEMESTER 1 (18 WEEKS)</b> <ul style="list-style-type: none"> <li>• Food &amp; Beverage Service Practice &amp; Supervision</li> <li>• Food &amp; Beverage Management</li> <li>• Food &amp; Beverage Theory &amp; Menu Planning</li> <li>• Housekeeping Management</li> <li>• Front Office &amp; Rooms Division Management &amp; Concierge Services</li> <li>• Hotel Information Systems</li> <li>• Fundamentals of Interior Design</li> <li>• Visual Technology</li> <li>• AutoCAD</li> <li>• Managerial Accounting (AH&amp;LA)</li> <li>• Human Resources &amp; Management Principles</li> <li>• Marketing Management for the Service Industry</li> <li>• French, German or Spanish</li> </ul>	<b>INTERNSHIP (4-6 MONTHS)</b> <p>Paid internship in the hospitality industry in Switzerland or abroad</p> <p><b>Minimum gross monthly salary in Switzerland:</b> CHF 2,172.- (deductions for food, accommodation, taxes and insurance of approximately CHF 1,000.-)</p>
POSTGRADUATE DIPLOMA IN INTERNATIONAL HOTEL & DESIGN MANAGEMENT	

"THE PROGRAMME AT IHTTI IS HELPING ME TO BECOME MORE CREATIVE AND TO UNDERSTAND HOTEL DESIGN. COMBINING STUDIES IN DESIGN WITH HOSPITALITY WILL REALLY MAKE ME STAND OUT FROM OTHER HOSPITALITY GRADUATES."



**ALEKSANDRA PYSHMINTCEVA** (RUSSIA)  
BACHELOR OF ARTS

# MASTER OF INTERNATIONAL BUSINESS HOTEL AND DESIGN MANAGEMENT

The Master of International Business in Hotel and Design Management is designed for graduates who aim to advance their career by gaining advanced knowledge of theoretical and applied topics in the spheres of luxury, hotel design and executive leadership. Through the programme, you will

acquire skills in analysis, critical evaluation, professional application and gain the ability to solve problems rigorously and independently. The Master programme has been designed in consultation with the industry and is endorsed by IHTTI's industry partners.

HOTEL MANAGEMENT AND DESIGN	
SEMESTER 1 (18 WEEKS)	INTERNSHIP (4-6 MONTHS)
<ul style="list-style-type: none"> <li>Food &amp; Beverage Service Practice &amp; Supervision</li> <li>Food &amp; Beverage Management</li> <li>Food &amp; Beverage Theory &amp; Menu Planning</li> <li>Housekeeping Management</li> <li>Front Office &amp; Rooms Division Management &amp; Concierge Services</li> <li>Hotel Information Systems</li> <li>Fundamentals of Interior Design</li> <li>Visual Technology</li> <li>AutoCAD</li> <li>Managerial Accounting (AH&amp;LA)</li> <li>Human Resources &amp; Management Principles</li> <li>Marketing Management for the Service Industry</li> <li>French, German or Spanish</li> </ul>	Paid internship in the hospitality industry in Switzerland or abroad  <b>Minimum gross monthly salary in Switzerland:</b> CHF 2,172.- (deductions for food, accommodation, taxes and insurance of approximately CHF 1,000.-)
POSTGRADUATE DIPLOMA IN INTERNATIONAL HOTEL & DESIGN MANAGEMENT	

HOTEL DESIGN AND LUXURY BUSINESS MANAGEMENT	
SEMESTER 2 (18 WEEKS)	INTERNSHIP (4-6 MONTHS)
<ul style="list-style-type: none"> <li>International Luxury Business Management</li> <li>E-Marketing &amp; Customer Relation Management</li> <li>Applied Corporate Finance for Hotel Managers</li> <li>Project Management</li> <li>Executive Professional Development</li> <li>Virtual Design Construction</li> <li>Strategic Interior Design Management</li> <li>Global Trend Forecasting in Interior Design</li> <li>Facility Development &amp; Design</li> <li>New Venture Design Project</li> <li>French, German or Spanish (optional)</li> </ul>	Paid internship in the hospitality industry in Switzerland or abroad  <b>Minimum gross monthly salary in Switzerland:</b> CHF 2,172.- (deductions for food, accommodation, taxes and insurance of approximately CHF 1,000.-)
MASTER OF INTERNATIONAL BUSINESS IN HOTEL & DESIGN MANAGEMENT	

Direct entries are accepted into semester two of the programme for graduates who hold a Bachelor Degree in Hotel Management (or related discipline) and have a minimum of six-month work experience.

“AT IHTTI, I LEARNED TO THINK OUTSIDE OF THE BOX AND THE VALUE OF HARD WORK, ORGANISATION AND RESPECTING DEADLINES. MY FELLOW STUDENTS TAUGHT ME THE IMPORTANT SKILLS OF CROSS-CULTURAL COMMUNICATION AS THEY CAME FROM ALL OVER THE WORLD TO STUDY IN NEUCHÂTEL.”



**SALMAN IQBAL** (PAKISTAN)  
COMPTROLLER, PRIME MINISTER HOUSE, ISLAMABAD, PAKISTAN

## FOCUS ON HOSPITALITY DESIGN AND SERVICE



IHTTI School of Hotel Management has a dedicated design studio where you will learn the principles of interior decorating in order to personalise and transform the look and feel of a space. You will be challenged to transform a room to create a specific environment, taking into consideration the clients' needs and project constraints.

Through the design modules in relation to the hospitality industry, you will develop your appreciation in:

- Decorating
- Space and flow
- Sound and light
- Interior design
- Software
- Mood boards to portray design ideas
- Innovations
- Project management

### KNOW-HOW FROM INTERNATIONAL EXPERTS

The innovative programme in hospitality and design offered at IHTTI is supported by HBA/Hirsch Bedner Associates, the world's leading hospitality design firm and LesConcierges, the world's premier provider of global concierge services.

HBA work internationally and their realisations include; the Hyatt Regency in Cologne, the St Regis Grand in Rome, the Park Hyatt in Johannesburg, the Mandarin Oriental in New York and The Ritz-Carlton in New Orleans. Thanks to workshop sessions, you will acquire the fundamentals of interior decorating from the internationally experienced staff of HBA.

During your studies, you will have the opportunity to learn concierge services and management of VIPs from the world's premier provider of global concierge services and solutions, LesConcierges. A company professional, with first-hand experience, will lecture at IHTTI over a two-week period.



## PRACTICAL EXPERIENCE

A successful manager needs to be able to understand the role of every employee within an organisation; a great way to gain this knowledge is through internship experience. Internship periods of four to six-months are an integral part of the academic programme.

During your study, you will combine academic study with hands-on experience in a real-life working environment. Internships offer a unique opportunity to enhance both practical and language skills, which are highly valued in the hospitality industry.

### PREPARATION

Students are assisted with all aspects of the interview process, from developing a professional curriculum vitae and cover letter to practising interview skills. An emphasis is placed on languages for first-year students, many of whom will remain in Switzerland for their first internship.

The IHTTI internship office arranges first-year internships and supports students in finding a placement in their second year. The internship coordinators also monitor all internships and provide assistance as required.

IHTTI students can be found doing their internship in:

### PAID INTERNSHIPS IN SWITZERLAND

- Grand Hotel Kempinski, Geneva
- Beau Rivage, Geneva (The Leading Hotels of the World)
- The Dolder Grand, Zurich (A member of Design Hotels)
- Renaissance Zurich (part of Marriott's hotel brands)
- Swissôtel, Zurich

### WORLDWIDE INTERNSHIPS

- Le Bristol, Paris (The Leading Hotels of the World)
- The Dorchester, London
- Fairmont St Andrews, Scotland
- The Lowell, New York (The Leading Hotels of the World)
- LesConcierges, San Francisco
- Sandals luxury resorts, Caribbean Islands
- Cape Grace boutique hotel, Cape Town (The Leading Hotels of the World)
- Armani Hotel, Dubai
- Conrad Maldives (part of Hilton's hotel brands)
- Anantara luxury hotels, resorts and spas, Thailand
- Pangu 7 Star Hotel, Beijing

“THANKS TO THE IHTTI PROGRAMME I FELT WELL PREPARED FOR THE CHALLENGE, WHICH HAD ME WORKING IN FOUR DIFFERENT DEPARTMENTS: RESTAURANT, HOUSEKEEPING, FRONT DESK, AND RESERVATIONS. IT'S AN INCREDIBLE OPPORTUNITY TO GET GOOD KNOW-HOW ABOUT THE INDUSTRY.”



**TOMAS TERSTAD** (SWEDEN)  
MANAGEMENT TRAINEE AT THE ROGER SMITH BOUTIQUE HOTEL IN NEW YORK

## WORLD-CLASS REPUTATION

IHTTI School of Hotel Management has recognised Swiss, British and American qualifications, which provide significant benefit to graduates in the global job market.

### SWISS RECOGNISED

IHTTI is recognised by the Canton of Neuchâtel, Switzerland.



### PROFESSIONAL AND ACADEMIC QUALITY STANDARDS ASSURED

IHTTI is recognised by the Swiss Hotel School Association (ASEH). It is the only association in Switzerland that evaluates and recognises hotel schools and imposes strict eligibility requirements.



### QUALITY OF EDUCATION CERTIFIED

EduQua ensures the quality of educational institutions by setting minimum standards and supports quality improvements in its certified institutions.



### EUROCHRIE MEMBERSHIP

The European Council on Hotel, Restaurant and Institutional Education is the official federation for Europe, the Mediterranean Basin and Africa of International CHRIE, the leading international organisation that supports education and training for the world's largest industry.



### BRITISH VALIDATED

The Bachelor of Arts Honours degree in International Hospitality and Design Management is awarded in collaboration with IHTTI's academic partner, University of Derby, and fully recognised by the Quality Assurance Agency (QAA), the governing body for higher education in the United Kingdom.



### AMERICAN CERTIFICATION

While studying for the Higher Diploma programme you can also apply for certification from the American Hotel and Lodging Association (AHLA) widely recognised as a leader in hospitality certification.



### INDUSTRY SUPPORTED

The innovative programme in hospitality and design is supported by LesConcierges, the world's premier provider of global concierge services and solutions, and by HBA/Hirsch Bedner Associates, a leader in hospitality interior design worldwide.



LES CONCIERGES



### THE INTERNATIONAL CENTRE OF EXCELLENCE IN TOURISM AND HOSPITALITY EDUCATION (THE-ICE)

The ICE is an international accreditation organisation that is dedicated to the recognition, benchmarking, development and promotion of quality programmes in tourism, hospitality, events and culinary arts (TH&E) education, training and research.



“THE EXCELLENT MANAGEMENT  
AND PRACTICAL TRAINING  
I RECEIVED AT IHTTI GAVE THE  
FOUNDATION ON WHICH  
TO DEVELOP MY PROFESSIONAL  
CAREER.”



**MICHAEL SMITHUIS** (NETHERLANDS)  
GENERAL MANAGER, FAIRMONT LE MONTREUX PALACE, SWITZERLAND

## WHY STUDY IN SWITZERLAND?



Switzerland offers you the very best in education and lifestyle. It is the ideal place for international students, renowned for its high quality of life, its central European location and its reputation as the birthplace of hospitality.

### IN THE HEART OF EUROPE

Tourism is a very important economic activity in Switzerland. The transport and tourism infrastructure in Switzerland is amongst the best in the world making it very comfortable to travel around the country. Major Swiss cities are located within an easy one to three-hour journey by train, car or boat. Centrally situated in Europe, Switzerland gives you the opportunity to visit and experience other European cities, such as Paris, London and Milan!

### SWISS QUALITY OF LIFE

Switzerland is an extremely safe country with a high standard of living. Not only renowned for chocolate, cheese, private banking and luxury watchmaking; its natural beauty, cultural and linguistic diversity, and the Swiss reputation for excellence and professionalism, all add to its attributes.

### THE BIRTHPLACE OF HOSPITALITY

Switzerland's reputation as the birthplace of hospitality was established over one hundred years ago when the first pal-

ace-style hotels were built. Today, these traditions continue and graduates of a Swiss curriculum are highly respected for their ability to function and manage in the competitive international hospitality environment.



## UNIVERSITY CITY OF NEUCHÂTEL

The Neuchâtel region is known as the centre of the watch-making industry in Switzerland and has become the headquarters for many international luxury companies, including Bulgari. The famous architect and designer Le Corbusier was a native of this region.

Neuchâtel is a vibrant university city located in the French-speaking region of Switzerland, between the beautiful mountains of the Jura region and Lake Neuchâtel.

The historic old town is extremely attractive with its castle and well-preserved architecture. The narrow pedestrian streets house many cafés, boutiques, restaurants and trendy bars. Neuchâtel has all the facilities you need and as host to many festivals throughout the year, offers a wide variety of cultural activities.

The city is easily accessible by train and car, approximately one hour and 30 minutes from Geneva airport, two hours from Zurich airport and 40 minutes from Bern, the capital of the country. There are also excellent connections to France, Germany, Italy and Austria, including a direct TGV train connection to Paris.



## DESIGN-STYLE CAMPUS

IHTTI School of Hotel Management is located in the city centre of Neuchâtel. The train station, lake, major shops and the university library are all within five minutes' walk. The campus is situated in a former hotel that has been renovated to provide the state-of-the-art facilities of a modern university campus and has a familiar touch welcoming around 200 students from over 50 nationalities.

### INTERNATIONAL ENVIRONMENT

IHTTI welcomes students from across the globe, creating a diverse and multicultural learning environment, similar to the working environment graduates will find in the international hospitality industry.

### ACADEMIC FACILITIES

The teaching facilities are state-of-the-art and include air-conditioned classrooms, a modern training restaurant and a design studio to immerse yourself in the latest trends and innovations of the hospitality industry. Group study rooms and a well-equipped academic library stocked with up-to-date resources are at your disposal. Students can also obtain a Neuchâtel library card, which entitles you to use the city's university and public libraries. In the final semester of the Bachelor programme you will have access to the University of Derby's library and online database system.



"IHTTI IS A SMALL SCHOOL WITH A LIMITED NUMBER OF STUDENTS; HENCE, THE ADVANTAGES ASSOCIATED WITH THIS ARE PERSONALISED ATTENTION AND A FAMILY-ORIENTED CULTURE PRACTISED BY THE IHTTI STUDENTS, LECTURERS AND STAFF."



**BRIAN LILISENTOSA** (INDONESIA)  
BACHELOR OF ARTS

Working with leading designers and style icons such as Paul Smith, Calvin Klein and Alessi, IHTTI School of Hotel Management has brought hospitality design to life in the lobby, lounges and public areas of the campus. You will enjoy the atmosphere of the school's restaurant concepts and be trained in service in the different food outlets of the school:

### LUXUS FINE DINING

The traditional French-style restaurant is open over lunch time during the week, as a training operation for advanced service skills and on some evenings for special events.

### FASHIONISTA INTERNATIONAL BUFFET

With a wide range of dishes for breakfast, lunch and dinner, the self-service restaurant is open seven days a week.

### COFFEE BEANS LOUNGE BAR

The place to enjoy a relaxing coffee break or a quick snack throughout the day.

### COMFORTABLE ACCOMMODATION

For your comfort, IHTTI offers modern and spacious rooms located in the school building. All bedrooms are equipped with a private toilet and shower (or bath), direct telephone, wireless Internet connection, and furnished with a desk, office chair, ample storage and wardrobe space.

Double standard rooms are included in the fees. Rooms with single occupancy and deluxe rooms are available at an additional charge. Deluxe rooms offer an additional feature such as a balcony overlooking the city and lake or a larger floor space.



## FAMILY ATMOSPHERE

After your classes finish, you can relax on campus at the coffee lounge and get to know your classmates in the entertainment areas or at the private student bar.

The sports and leisure coordinator arranges a variety of excursions, visits and sporting events throughout the semester, in cooperation with the Student Ambassador Forum.

### LEISURE ACTIVITIES

There are many restaurants, cinemas, nightclubs and bars within walking distance of the campus, as well as museums and other cultural sites.

If you are interested in sports, you will find soccer, basketball, beach volleyball, tennis, badminton, a gym, go-kart racing, swimming and windsurfing all within walking distance of the school. In the winter months, you can experience the alpine culture of Switzerland with skiing, snowboarding and sledging on offer in the region.



## YOUR **FUTURE** CAREER



The practical experience you gain during periods of internship in Switzerland or abroad will open the doors to outstanding career opportunities. IHTTI School of Hotel Management supports you in finding the job of your dreams, helping you to consolidate the knowledge you have acquired in school.

### **CAREER GUIDANCE**

Your career aspirations are important to IHTTI and the Career Services team are on-hand to offer you advice and guidance. Taking into account your areas of strength, your previous work experience and future expectations, your dedicated coordinator will give you access to the best possible opportunities matching your criteria in the hospitality industry worldwide.

IHTTI has developed an innovative online recruitment platform which connects worldwide recruiters with the managers of tomorrow, helping to make the perfect match!

### **WORLDWIDE ALUMNI NETWORK**

The time spent at IHTTI holds a special place in the hearts of all graduates. They leave with both the skills for a successful career and many memories and friendships from their time in Switzerland.

After graduation, students become part of the Swiss Education Group alumni network, a group that currently

counts 28 chapters worldwide and over 20,000 alumni. The alumni hold prestigious positions in a variety of industries across the globe and many are active in the group's worldwide alumni chapters.

The Swiss Education Group alumni network brings graduates together, providing a social and professional framework for networking and maintaining friendships that flourished on campus. Wherever you end up in the world, you are sure to find a member of the alumni network to welcome you with open arms and fond memories of their time in Switzerland.

### **BOOST YOUR PROSPECTS**

The extensive alumni association provides networking opportunities for all current and former students, opening the doors to the employment market. As many alumni are already in positions of power within the hotel and tourism industry, these high-ranking professionals are potential employers for graduating students. They understand the quality of the education, experiences and life skills gained at IHTTI, and the valuable assets that a fellow graduate can bring to their team and business.

The alumni data is correct at the time of printing, please refer to **[www.konnect.ch](http://www.konnect.ch)** for all current information on alumni.



# INTERNATIONAL RECRUITMENT FORUM

Twice a year students are given the opportunity to meet with hospitality industry leaders from around the world. The International Recruitment Forum, organised by the Swiss Education Group, takes place in March and October and welcomes hotel groups, boutique hotels, resorts, airlines, cruise lines and many other hospitality industry groups.

With more than 60 international companies selected to attend each forum, representing over 100 companies per year, this two-day event is the perfect opportunity for students to develop their career choices.

At this important event, students attend presentations, meet with industry representatives and are interviewed and recruited for:

- › Full-time employment
- › Executive positions
- › Management training
- › Corporate training
- › Internship positions

The Swiss Education Group has created this major event after considering industry recommendations, one of the reasons the world's largest hospitality employers do not miss this unique opportunity to come to Montreux and meet the managers of tomorrow.

**The participation of employers from around the world highlights the reputation and recognition of IHTTI School of Hotel Management by industry leaders.**



“IT’S AN AMAZING OPPORTUNITY TO FIND A JOB,  
IT’S ALL ABOUT NETWORKING.”



**ASTRID ANTIN (FINLAND)**  
BACHELOR OF ARTS



# SWISS EDUCATION GROUP



IHTTI School of Hotel Management is a member of the Swiss Education Group, a network of Switzerland's leading hospitality management schools.

Students benefit from the six advantages that make the schools of the group the ultimate choice for students seeking a career in hotel and hospitality management:

## 1. AN EDUCATION BASED ON SWISS HOSPITALITY TRADITIONS

All Swiss Education Group schools are located in Switzerland. The country is known as the birthplace of hospitality and the education offered draws on these traditions and graduates of the Swiss Education Group are in high demand worldwide.

## 2. CAREER AND NETWORKING OPPORTUNITIES

With more than 60 companies from around the world coming to recruit students from all schools of the Swiss Education Group twice yearly, the International Recruitment Forum gives students access to the best career opportunities. The Career Services team on campus also assists students to give their career a head start.

## 3. QUALITY ACADEMIC PROGRAMMES

All schools are subject to stringent academic quality standards expected of Swiss institutions. Close ties to leading hospitality companies ensure that the academic programmes meet the needs of the industry, and partnerships with other universities allow students to earn British or American, along with a Swiss qualification.

## 4. INSPIRING LEARNING ENVIRONMENT

Each school is based in a former hotel, which has been modernised to provide the best facilities for hotel management and culinary studies in Switzerland. The alpine or city centre locations offer an unparalleled Swiss experience for the international student body.

## 5. EXCEPTIONAL QUALITY OF LIFE

Each school takes care of their students by offering academic support as well as organising social and sporting activities on campus and throughout Switzerland and Europe. While studying in Switzerland, students will also enjoy the safe surroundings of the country.

## 6. GLOBAL ALUMNI NETWORK

After graduation, students are welcomed into the alumni network with over 20,000 graduates located worldwide. Alumni groups around the world help graduates stay in touch and expand their networking opportunities.



## SOCIAL AWARENESS

The Swiss Education Group is proud to partner with The Mercury Phoenix Trust in their fight to raise awareness and educate the underprivileged about infectious diseases.

[www.mercuryphoenixtrust.com](http://www.mercuryphoenixtrust.com)



# ENGLISH FOUNDATION PROGRAMME

A key component of a successful career within the hospitality industry is the ability to communicate in more than one language and most importantly in English. All programmes at IHTTI School of Hotel Management are taught in English and students must have a high level of English to be able to start their academic studies.

- › Reading & Text Analysis
- › Communication Skills
- › Critical Thinking & Analysis
- › General Hospitality Knowledge
- › Hospitality Visits

## DURATION

The English Foundation Programme runs throughout the year in 4-week blocks. Students may join at the beginning of any four-week block, for a minimum of 4 weeks and a maximum of 20 weeks.

The English Foundation Programme is an ideal way to strengthen your English language skills before commencing hospitality studies at IHTTI. The course is based at Hotel Institute Montreux, another member school of the Swiss Education Group.

## STRUCTURE

The course offers students a minimum of 20 hours of English tuition per week and covers the following subject areas:

- › English for Academic Purposes
- › Structured Writing & Grammar
- › Learning Strategies & Study Techniques

Students' English level will be tested upon arrival using the Oxford Online Placement Test (OOPT) in order to tailor the course to each individual's requirements. The length of the course depends on each student's personal English level and motivation, with the objective of achieving the required score to enter their desired hospitality course. Please consult [www.ihtti.com](http://www.ihtti.com) for more information.



## ALUMNI ...WHERE ARE THEY NOW?



"IHTTI OPENED MY EYES TO THE WORLD AND ITS INFINITE POSSIBILITIES! I LOVED BEING PART OF SUCH A MULTICULTURAL ORGANISATION."

**ROBERT BRAGAGNOLO** (CANADA)  
EXECUTIVE DIRECTOR AND PROPRIETOR, MARC FOSH  
RESTAURANT GROUP, PALMA DE MALLORCA, SPAIN



"DURING MY STUDIES AT IHTTI, BEYOND ACQUIRING PRECIOUS KNOWLEDGE ON HOW TO FACE THE CHALLENGES OF THIS DYNAMIC INDUSTRY, I ALSO DEVELOPED A THOROUGH UNDERSTANDING OF WHAT LEADERSHIP REALLY MEANS AND THE VITAL STEPS I NEED TO TAKE SO AS TO INSPIRE OTHERS."

**GIOVANNI SERAFINI** (ITALY)  
HUMAN RESOURCES MANAGER,  
HYATT REGENCY THESSALONIKI, GREECE



"I WOULD SAY TO ANY STUDENT WHO IS CONSIDERING STUDYING HOSPITALITY THAT THE SKILLS YOU WILL LEARN GIVE YOU THE OPPORTUNITY TO EXPAND INTO SUCH A BROAD RANGE OF MANAGEMENT POSITIONS."

**TRACY ANN SIGNORELLI** (AUSTRALIA)  
BUSINESS PROJECT MANAGER,  
THE BALLET SCHOOL OF LUCERNE,  
SWITZERLAND



"IHTTI GAVE ME A WELL-ROUNDED COURSE IN A WONDERFUL SETTING AND THE EXCELLENT PROFESSORS HELPED ME TO BE SUCCESSFUL IN MY PROFESSIONAL CAREER."

**LUIS M.C. DE BRITO** (PORTUGAL)  
CHIEF EXECUTIVE OFFICER,  
TZAR'S COLLECTION - HOTELS & RESORTS,  
ODESSA, UKRAINE



"IHTTI GAVE ME THE KNOWLEDGE NEEDED TO LAUNCH MYSELF IN THE INDUSTRY IN A MULTICULTURAL ENVIRONMENT."

**MARIA JARL CROCI** (SWEDEN)  
DIRECTOR, HOTEL EDELWEISS MANOTEL  
AND HOTEL AND RESIDENCE CITYZEN,  
GENEVA, SWITZERLAND



"MY STUDIES AT IHTTI GAVE ME IMMEASURABLE LIFE SKILLS THAT HAVE CONTRIBUTED TO MY ENTREPRENEURIAL SPIRIT."

**IVY MUTISO** (KENYA)  
DIRECTOR, FOOD SOLUTIONS MANAGEMENT  
CONSULTANCY, NAIROBI, KENYA

CHECK OUT **WWW.IHTTI.COM** FOR FURTHER INFORMATION



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Search keyword: barcode reader



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"IHTTI GAVE ME AN EXCELLENT CAREER FOUNDATION IN A SUPPORTIVE, MULTICULTURAL ENVIRONMENT. A FANTASTIC EDUCATION FOR A FUTURE IN THE HOSPITALITY INDUSTRY!"



**LÉON F.M. RAAIJMAAKERS** (NETHERLANDS)  
GENERAL MANAGER, LANGLEY RESORT FORT ROYAL GUADELOUPE

### ARRANGE A VISIT

Open House events for interested students and their parents are arranged monthly. Please check the website for dates and further information. Alternatively, IHTTI welcomes individual visits. Please contact [visit@ihtti.com](mailto:visit@ihtti.com).

### CONTACT

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